Zenwerks_®

Intelligent idea driven results

We understand and communicate brand, design and digital.

Creating original, award-winning solutions that work effectively across a range of applications from online and print to screen and corporate identity.

Delivering well researched, intelligent, idea driven results. Blending the practices of design, technology and branding — to create modern interactive online experiences.

Selected Projects 2012-2015

Coke, Warehouse, Valentino, Perrier-Jouët, Sony, Brother, Hitachi, Toshiba, Quicksilver, Tony Hawk, Obey, Atomic, Nike, Red Bull, Chanel, Cutler & Gross, Dazed & Confused, Typetoken, NBC Universal, Saturday Night Live, BBC, STV, Alfa Romeo, Le Coq Sportif, Shelter, NHS, Adobe, VisitScotland, Nairns, Scottish Power, Clover, Subway, Panasonic and Discovery Channel.

Selected Projects 2012-2015 4

Strategy

Market Research & Analysis
Product & Service Strategy
Project Management
Technical Architecture
Support

Technical

Web Development
iOS & Android Development
Content Management Systems
HTML5 & CSS3
eCommerce

Design

Identity, Art & Brand Design
Web & Application Design
Information Architecture
User Experience Direction
Packaging & Print Design

Marketing

Brand Positioning
Social Media Marketing
Search Engine Optimization
Social Integration
Online Advertising

Selected Projects 2012-2015

Team

Bob Butterworth, Principal Executive Project Management

With fifteen years of mission critical web executive experience, Bob's past campaign work includes direct management for Nike, Toyota, AT&T, Microsoft and Comcast, among others. His current responsibilities range from executive project management to business development and advertising/marketing strategy.

As a high tech pioneer and serial entrepreneur since his early 20s, Bob has been a key founder in three successful technology and/or service-based businesses – as well as dozens of other successful websites and businesses as consultant/advisor. He has the unique ability to quickly understand key business challenges and develop practical technology-driven solutions. Bob is that rare individual capable of understanding and enhancing and all aspects of a project specification and is as comfortable communicating with clients as he is the most technical of developers.

Selected Projects 2012-2015

Team

Mike Sullivan, Creative Director

Creative Direction / Lead Designer / User Experience Strategist

A digital creative director with a strong sense of aesthetics and visual identity, with over 18 years experience in print, typography, online and interactive design. At his best when developing creative strategies and helping clients exploit the opportunities offered by digital media. Actively working with clients, both large and small — helping them deliver by combining experience in marketing, design and strategic thinking.

Having worked for a Japanese owned design agency in the UK, Mike then moved to Japan, gaining insight into the Asian markets and design sensibilities. Upon returning to UK, Mike founded an Anglo/Japanese agency where he enjoyed 5 successful years working for Sony, Brother, Pansonic, Hitachi and Toshiba.

Founded Mister in 2006 - an independent design studio based in the UK. The studio specialises in design and branding for cultural and commercial clients. Working in partnership with clients to create compelling, functional design, ensuring their brand has the impact it deserves. We often collaborate with a wide network of selected designers, illustrators, developers and photographers. This allows the flexibility to blend the expertise to suit the specific needs of a project. Together, we specialise in a wide variety of media and technologies. We don't believe there are different kinds of design, just different design applications.

Selected Projects 2012-2015 7

Selected Digital Projects 2012—2015



the 2013 EP EDU Grants award APA recipients



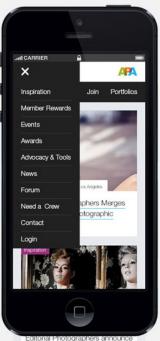
APA Joins Copyright Infringement Lawsuit Against Google



APA New York - Apple Lecture with Kitfox Valentin



APA Los Angeles - APA Sony Photo Assistant Basic Training



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into American Photographic Artists (APA)



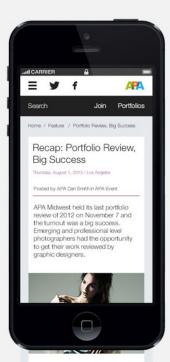
APA Joins Copyright Infringement Lawsuit Against Google



with Kitfox Valentin



APA Los Angeles - APA Sony Photo Assistant Basic Training



APA Midwest has partnered with A/GA Chicago to bring you this Connect event that explores the relationship between Designer and Photographer,

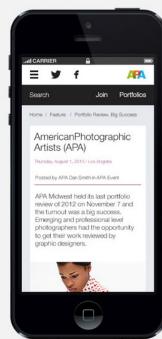
Projects reach their greatest potential when all contributing members challenge each other to go further and beyond their current abilities. At this event, we'll take a closer look at the dynamic working relationship between designer and photographer.



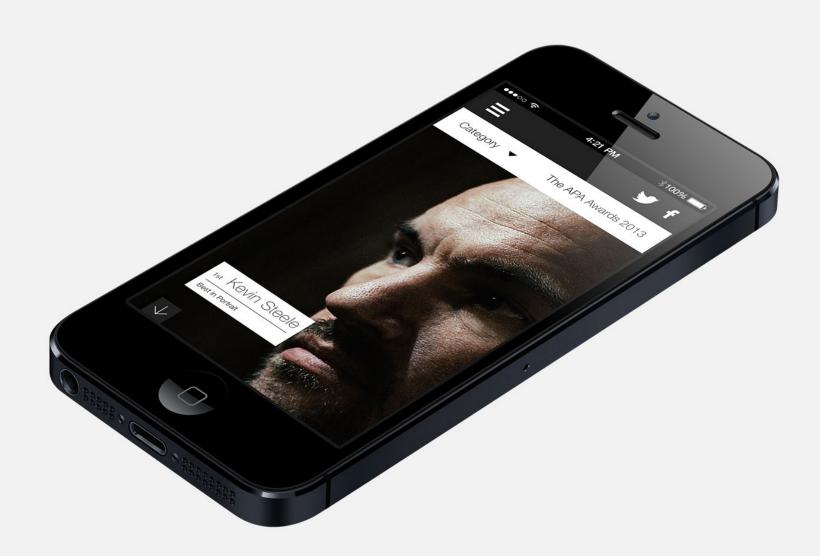
"

We were so happy to host the APA's portfolio review in our space. Being a part of this amazing community and helping build a place where people can come to not only get their work done.

Projects reach their greatest potential when all contributing members challenge each other to go further and beyond their current abilities. At this event, we'll take a closer look at the dynamic working relationship between designer and photographer.









Inspiration | Member Rewards | Events | Awards | Advocacy & Tools | News | Forum | Need a Crew | Contact







Friday, August 2, 2013

Dave Rentauskas

Available to a established professional photographer for a specific project in the amount of \$5000 through its partnership...

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Clayton Hauck

I take photos & love doing it. I spent many years in film production, getting coffee for the likes of Gwenyth Paltrow & Mike Ditka, until landing a full-time editing gig at a Chicago production house...

Friday, August 2, 2013

Alternate Careers in Photography

Compelled to do more than just make a statement, the attraction of advertising photography for Kitfox came from a desire to communicate a concept, and to connect with people on levels.

Whether photographing fashion amidst a desert's dunes at dawn, or whilst being battered by waves on a jagged, rocky coast, capturing beauty in studio environment...

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Ron Berg Studio

Ron Berg is an award-winning location-lifestyle and portrait photographer and live-action director. After studying photography at RIT Ron mades stops in New York and Chicago before returning...

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Friday, August 2, 2013

Doug McGoldrick Photography

The search is on! APA is currently searching for the perfect person to fill the newly created position of National Executive Director to work alongside of the National Executive Board of Directors.

We're looking for someone who knows and understands our industry and who understands the value of APA. Read the full job description here.

We're excited to meet our new NED and to build a strong, fun and lasting relationship while building APA's brand and

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Commarts Photo Annual Recognition

Sponsored by Sony is being held in Los Angeles June 1-2. Join APA and Sony along with Broncolor, PhotoShelter, Adobe, Lowepro

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APA Short Video Contest Winner: Manta



Harold Lee Miller is a fine art and advertising photographer who lives in Indianapolis



Between Light and Shadow

Sponsored by Sony is being held in Los Angeles June 1-2. Join APA and Sony along with Broncolor, PhotoShelter, Adobe, Lowepro

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Lindsay Gallup Photography

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IDM Photography LLC is lan D. Merritt.



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Inspiration Member Rewards Events Awards Advocacy & Tools News Forum Need a Crew Contact







Thursday, August 1, 2013 / Los Angeles

Editorial Photographers 2013 announce the EP EDU Grants award APA recipients



APA Lucie Foundation Scholarship

Available to a established professional photographer for a specific project in the amount of \$5000 through its partnership...

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Clayton Hauck

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APA Los Angeles - APA Sony Photo Assistant Basic Training Day 2

Mon, July 15, 7pm – 8pm SoHo Apple Store 103 Prince Street

Compelled to do more than just make a statement, the attraction of advertising photography for Kitfox came from a desire to communicate a concept, and to connect with people on levels.

Whether photographing fashion amidst a desert's dunes at dawn, or whilst being battered by waves on a jagged, rocky coast, capturing beauty in studio environment...

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PHOTOSHELTER

Friday, August 2, 2013

PhotoShelter Introduces Beam (beta)

PhotoShelter introduced Beam (beta) a beautiful new portfolio website platform for photographers.

With Beam you get a cutting edge photography online website combined with PhotoShelter's industry-leading tools to help you get, do and

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Friday, August 2, 2013

Newly created position of National Executive

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Photo Assistant Basic Training

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APA Joins Copyright Infringement Lawsuit Against Google



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APA New York - Apple Lecture with Kitfox

Posted in Ideas

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Editorial Photographers Merges into American Photographic Artists (APA)

Color theory is important for your #design. Check out this 'Psychology of Color' #infographic for inspiration: Retweeted by APA National

The Internet Is Not the Wild West: Congress has a responsibility to protect intellectual property rights.

On a bumpy flight to #LA for our final National Executive Director interviews! This is a very exciting time 4 APA & our Stay tuned!



Follow APA National



Lindsay Gallup Photography

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2013 APA Photo Industry Survey

Available to a established professional photographer for a specific project in the amount of \$5000 through its partnership.

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Magazine Edition











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RED VALENTINO

Magazine Edition

Fashion vs Art

To prepare for her breakout role as a gypsy in Paul Haggis's romantic drama Third Person, Moran Atias worked hard to get unsexy. "That specific sweat and grease took weeks," says the 33-year-old actress.

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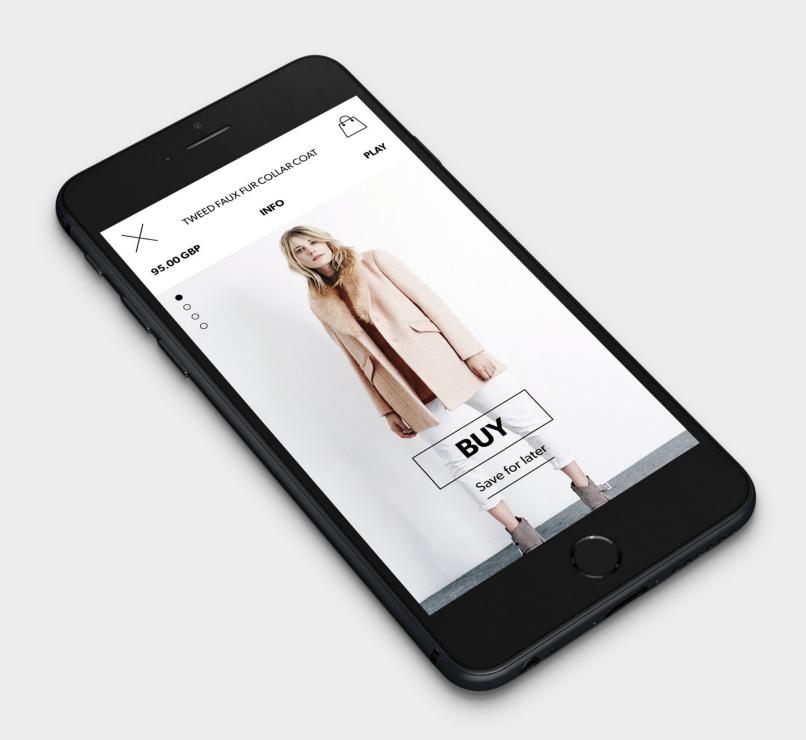


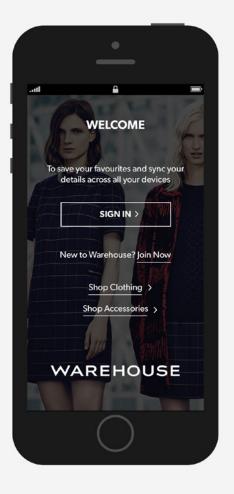
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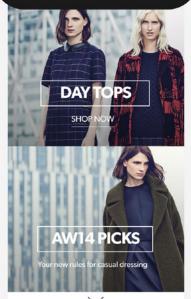
Collection for REDValentino

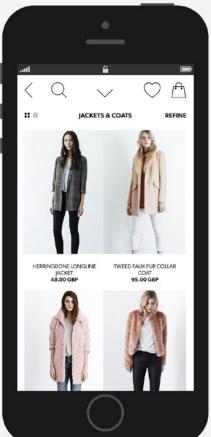




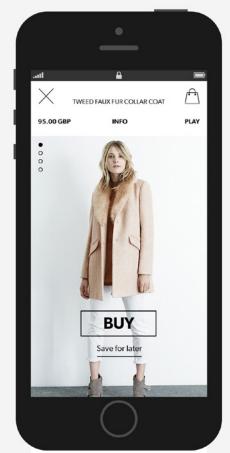




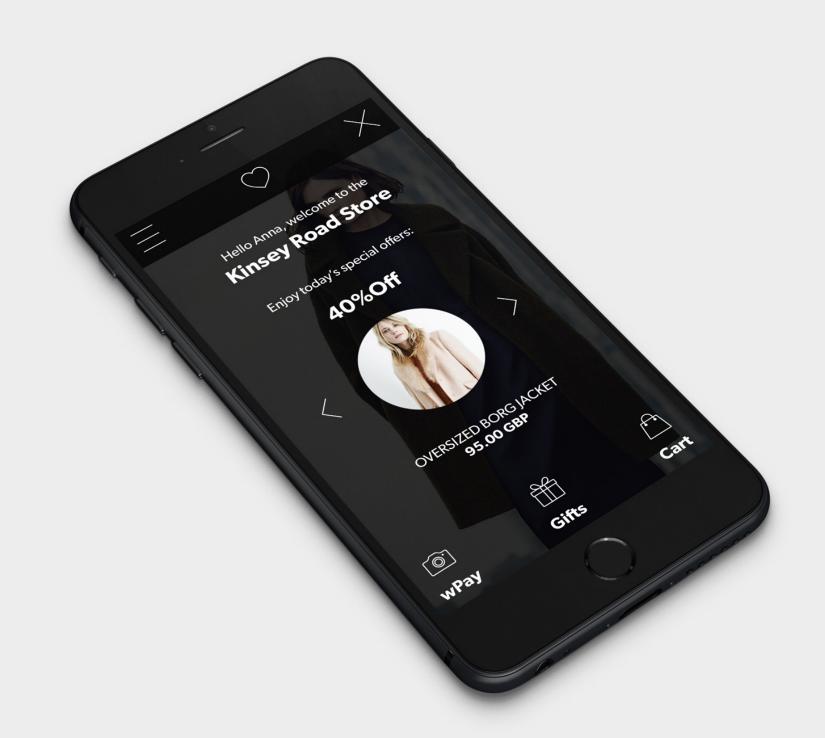


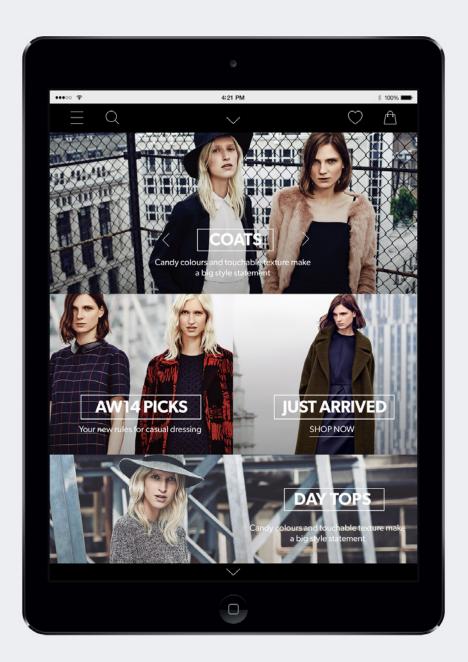


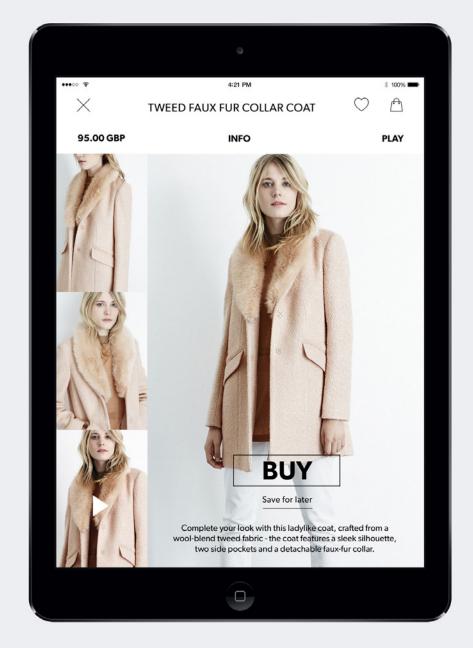
















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ATEST NEWS

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assess quality control and customer satisfaction over the life of a project

Location

Olympia Washington

Firm's role GC/CM

Owner

WA State Dept of Enterprise Services

Designer

Al Bryant, DuarteBryant Architecture

66

Our significant collaborative experience and team of detail-oriented field professionals means that we have reliable systems in place to track and assess quality control and customer satisfaction over the life of a projects is one of the largest and most active contractors.

Dwayne E Harkness, R.A., PM State of Washington DES

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Berschauer Phillips changes name to Forma Construction

PUBLISHED: OCTOBER 28, 2013

Drew Phillips will serve as director of business development and construction services, while Jace Munson will serves as chief operating officer.



Berschauer Phillips changes name to Forma Construction

UBLISHED: OCTOBER 28, 2013

Forma was originally founded in 1985. It has a diverse portfolio of projects — from historical and office renovations, toational facilities and infrastructure improvements.



Berschauer Phillips changes name to Forma Construction

PUBLISHED: DOTOBER 28, 201

Berschauer Phillips, a longtime Olympia construction company, will change its name to Forma Construction, effective Oct. 1, the company announced this week.....



executive and principal. Drew Phillips said he is upbeat about the construction sector.

Project sizes have increased, and we're seeing renewed activity in both the private and public sector, which is a welcome indicator that the economy is getting back on its feet at many levels, "he said in all a statement. Forma Construction, originally Berschauer Philips, was formed in 1985. Past projects include the new Hands On Children's Museum and the renovation of the John L. O'Brien building on the Capitol Campus.

Drew Phillips echoes the optimism. "Project sizes have increased, and we're seeing renewed activity in both the public and private sector, which is a welcome indicator that the economy is getting back on its feet at many levels. We're excited to be a part of it."

66

Our significant collaborative experience and team of detail-oriented field professionals means that we have reliable systems.

Dwayne E Harkness, R.A., PM State of Washington DES

PUBLISHED, OCTOBER 28, 2013
Berschauer Phillips becomes
Forma Construction with recent
ownership change

>

PUBLISHED OCTOBER 28, 21

New director of business development and preconstruction services

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Overview

Forma Construction is deeply invested in assuring the highest standards of craftsmanship on our projects. Our significant collaborative experience and team of detail. Oriented field professionals means that we have reliable systems in place to track and assess quality control and customer satisfaction over the life of a project.

Latest News

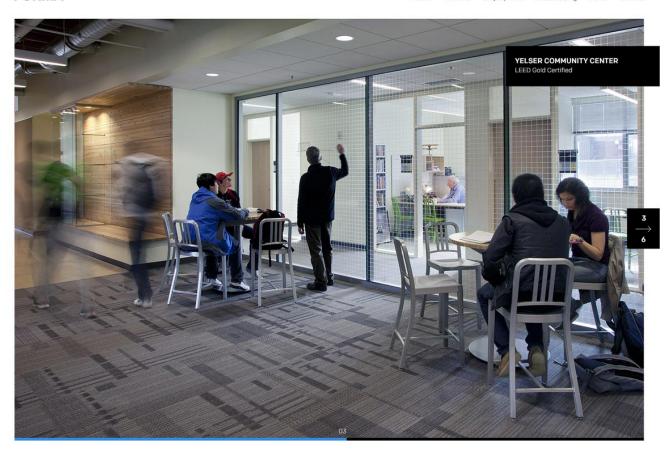
A new era has begun at the homegrown construction company Forma Construction, changing its name and leadership to carry forward a business that...

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Forma Construction is deeply invested in assuring the highest standards of craftsmanship on our projects.

Our significant collaborative experience and team of detail-oriented field professionals means that we have reliable systems in place to track and assess quality control and customer satisfaction over the file of projects to some of the largest and most active contractors in the Metropoltan area. In addition to building the award-winning south relice to State his 24, and beginning contraction of Fire Station No 20, we are currently serving as the City's Job Order performing small scale construction and early robs on short notice for a wide range of Seattle Departments across the City—collaboration Fis.

Other local projects include work for the Port of Seattle, Woodland Park Zoo, and the University of Washington; in addition to neighborhood businesses, community colleges, and State agencies.

Location Olympia Washington

Firm's role GC/CM

WA State Dept of Enterprise Services

Designer Al Bryant, DuarteBryant Architecture

Project Link

"

Our significant collaborative experience and team of detail-oriented field professionals means that we have reliable systems in place to track and assess quality control and customer satisfaction over the life of a project is one of the largest and most active contractors

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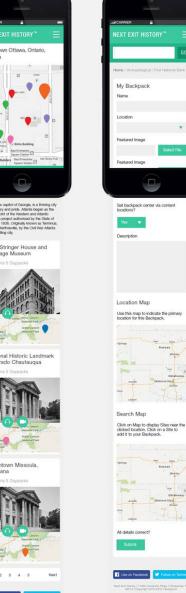


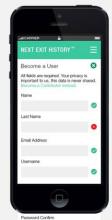








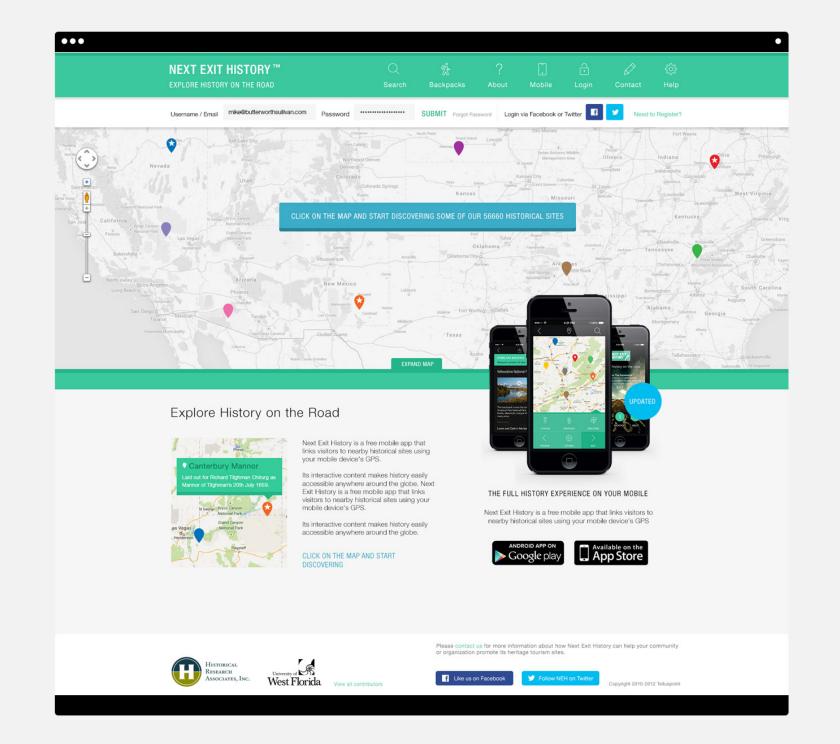


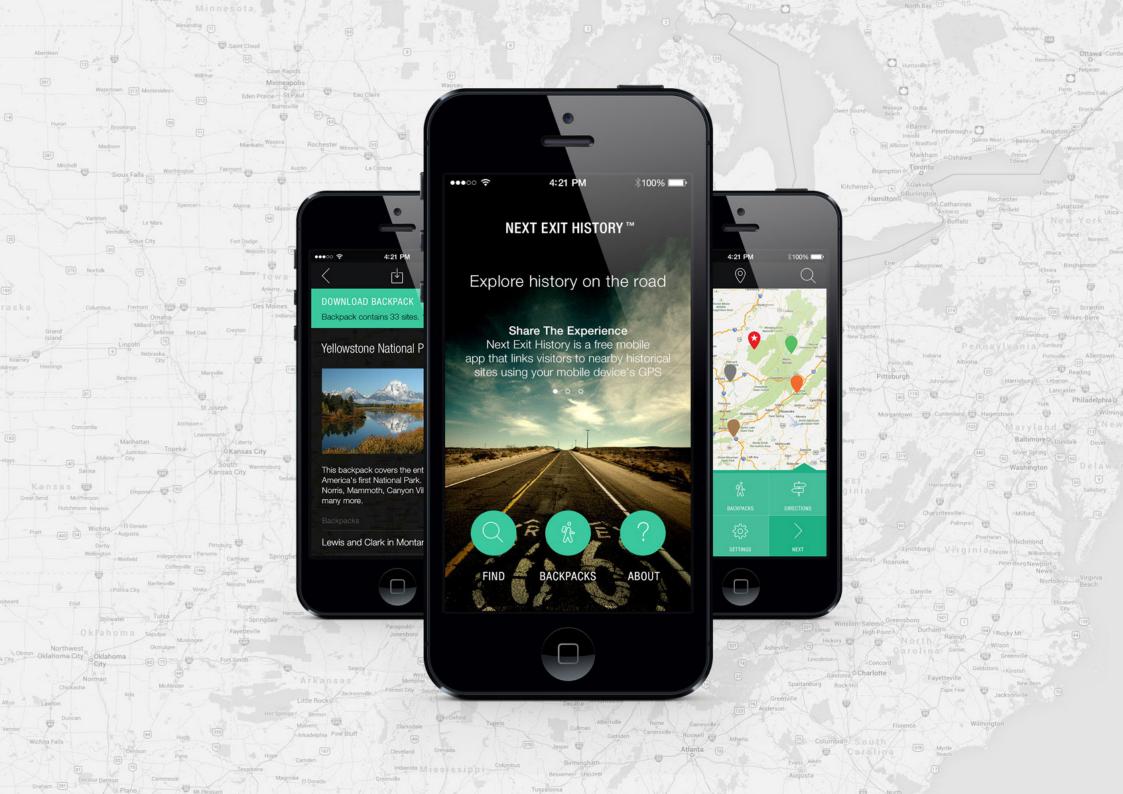








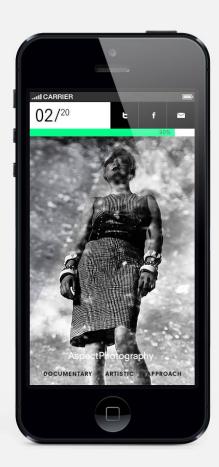






















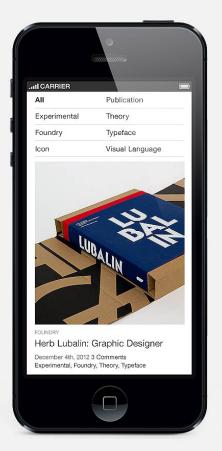






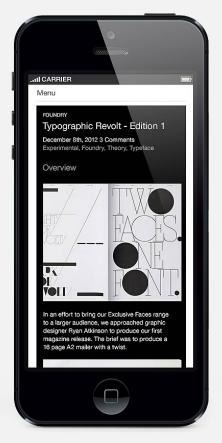






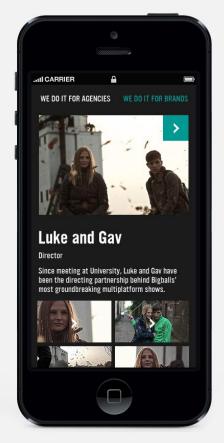




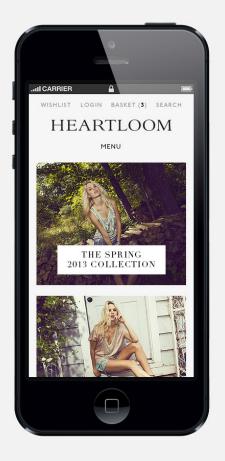












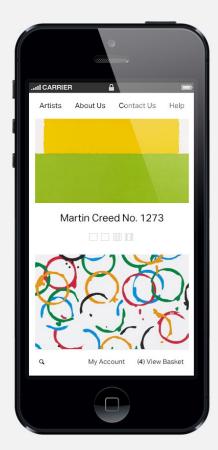




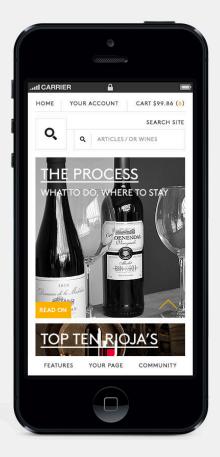


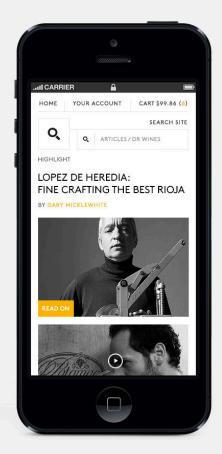


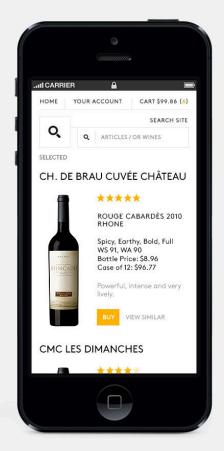


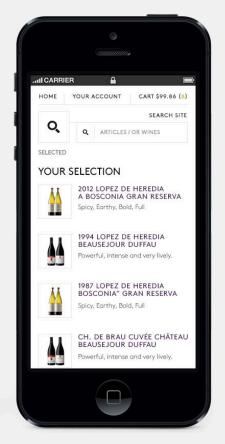






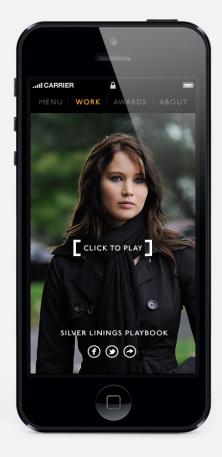




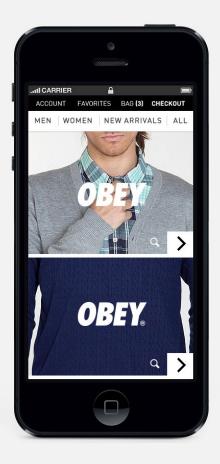


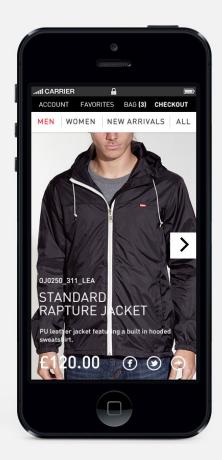


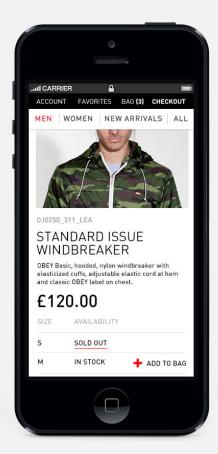










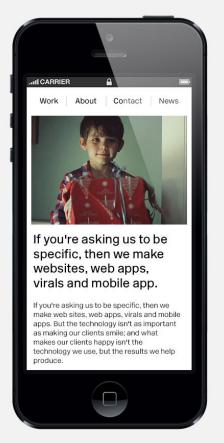




































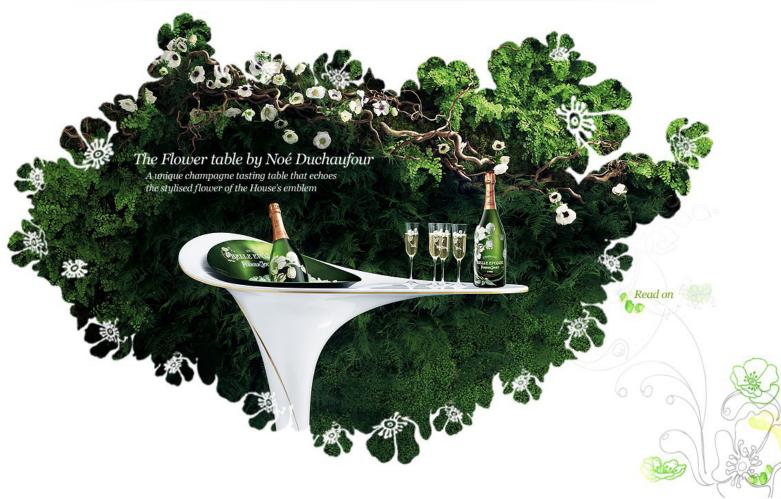
The House

Art Gallery

Experience

Wine Collection Art & Craft Where to find Perrier-Jouët Newsletter

Grand Brut Grand Brut Millesimé Blason Rosé Belle Epoque Belle Epoque Belle Epoque Blanc de Blancs By & For The Art of Vintage Muse





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ESTATES&WINES

THE DOMAIN MAP PORTRAIT FOOD FILM EDUCATION 00.12

CHAPTER 1 WINE PRODUCTION



CHAPTER 2
WINE PRODUCTION



CHAPTER 3
WINE PRODUCTION

CHAPTER 4
WINE PRODUCTION

00:02 / 00:46

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ESTATES&WINES

00.12

THE DOMAIN MAP PORTRAIT #5000 FILM EDUCATION

NUMANTHIA/FOOD

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The name of the estate evokes the city of Numancia, famed for antiquity and resistance to Roman occupation Numancia thus stands for tenacity 8 resistance.

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AN EXPERT

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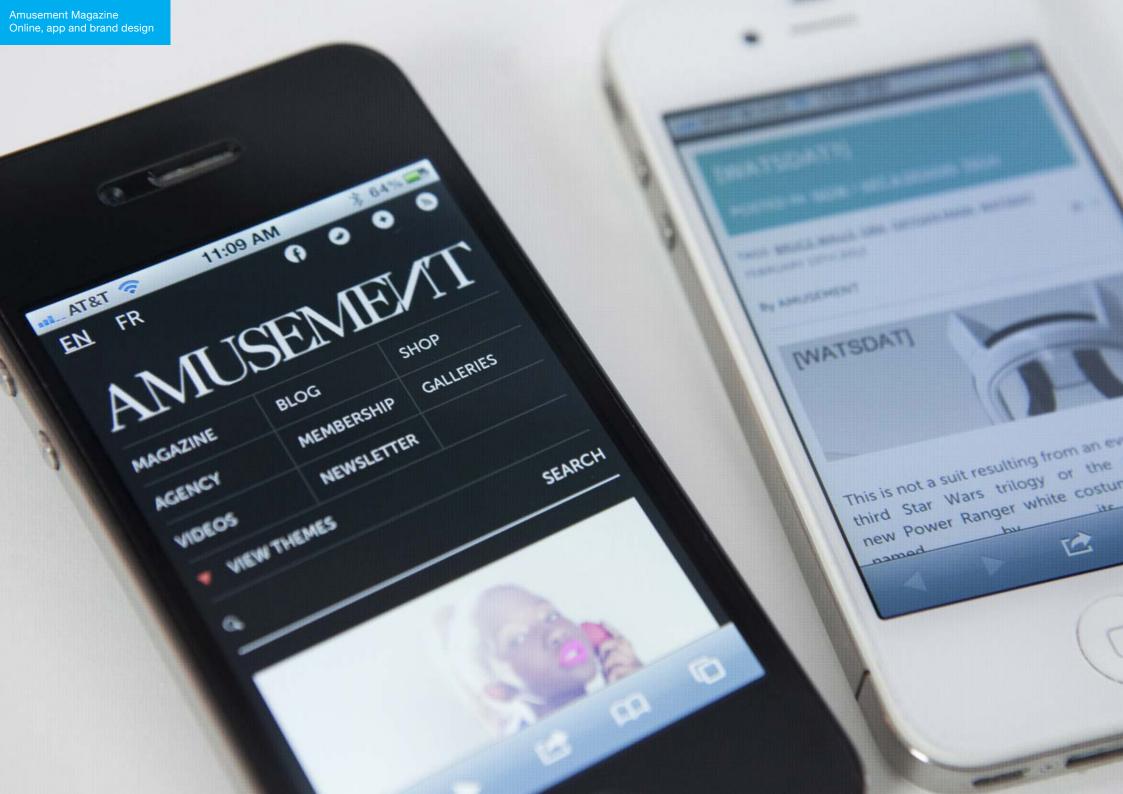


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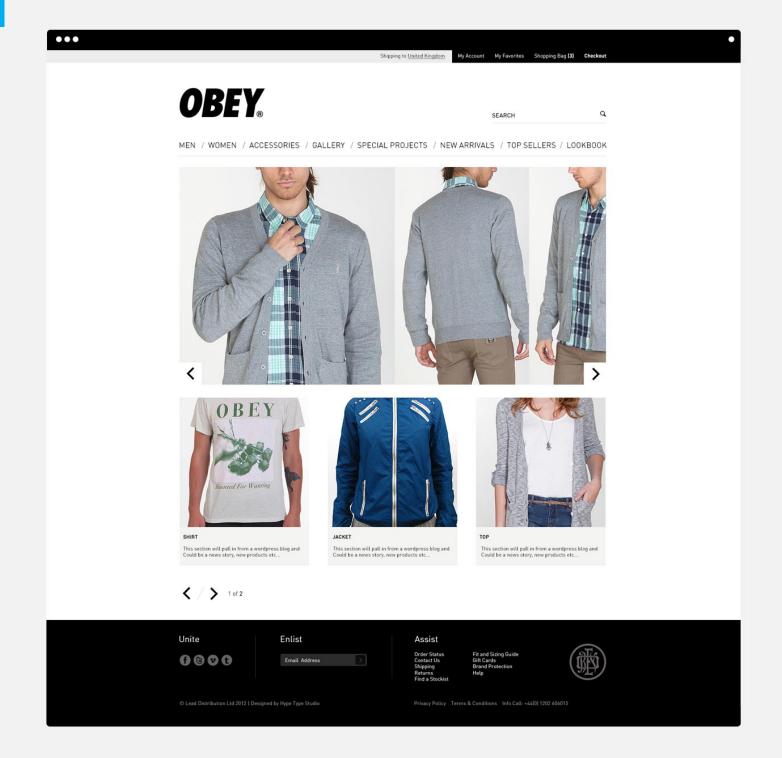


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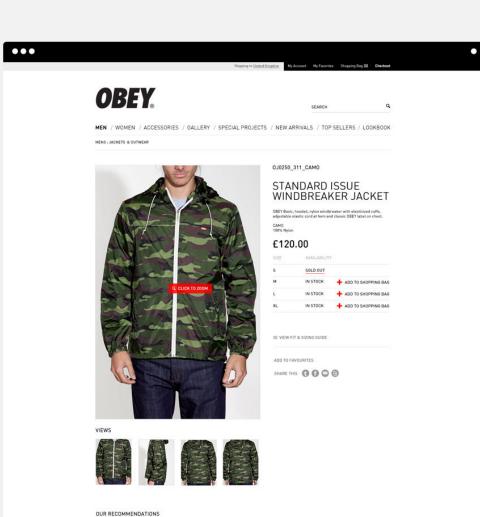




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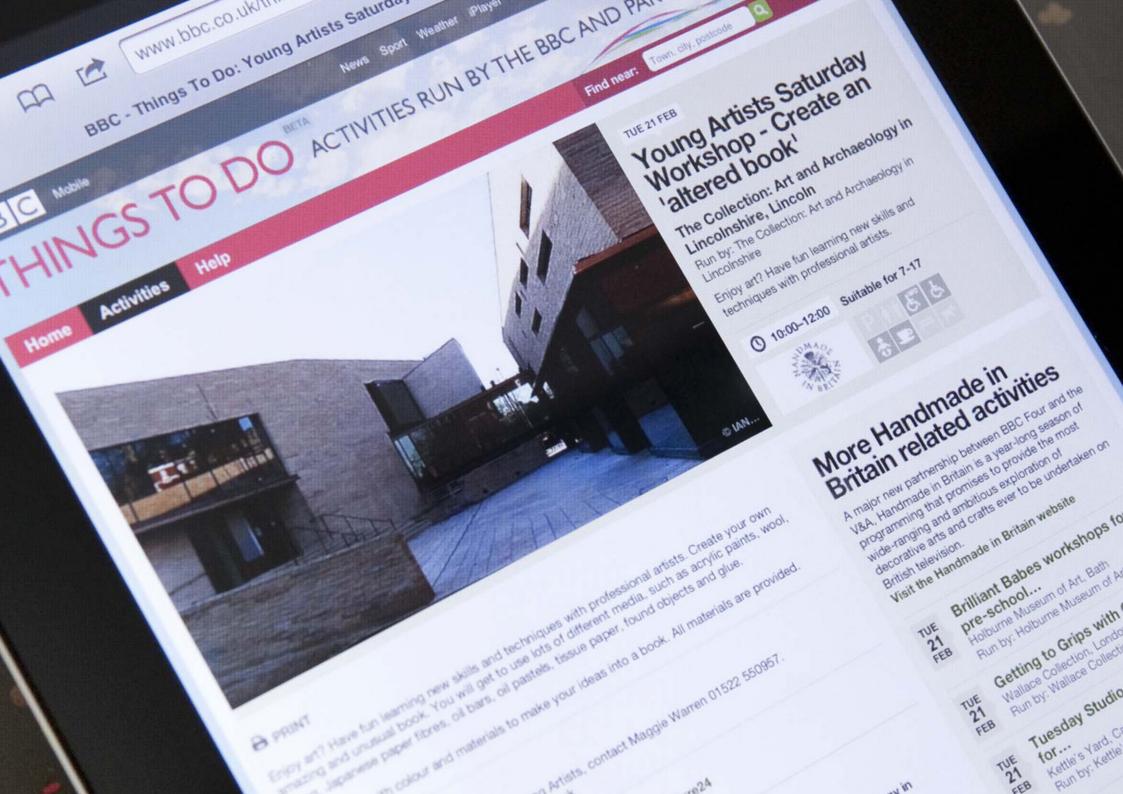










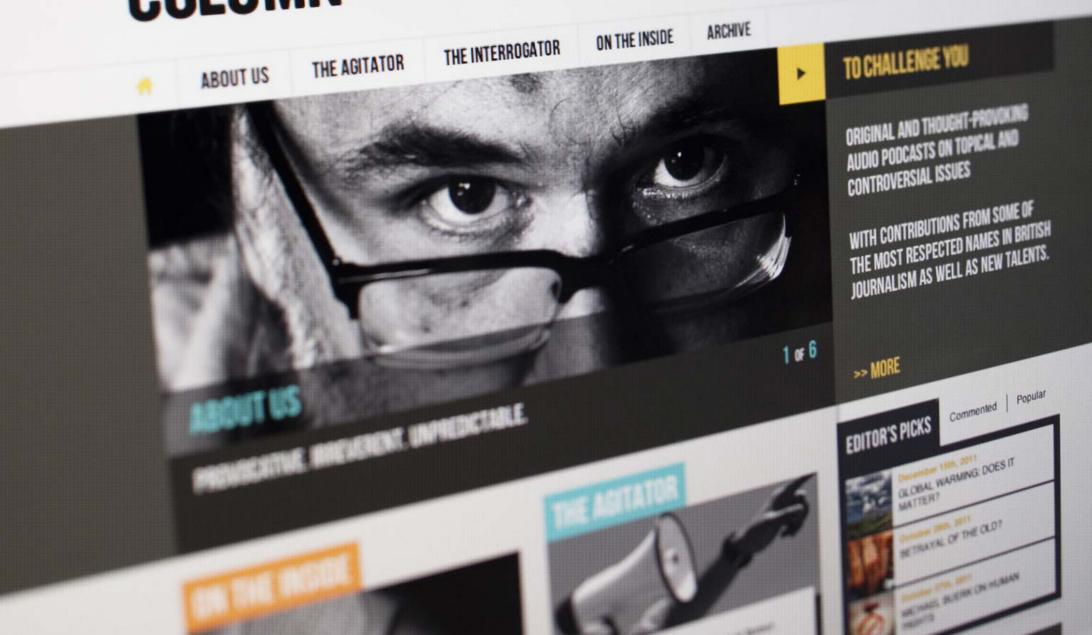




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ECHO+REPEAT











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Thank you.

